Fact Sheet: FootballMania 18 Week ($20 Fundraiser)

How to play

FootballMania is an exciting sweepstakes fundraiser based on professional football. You earn 70% profit for every $20 CharityMania Ticket you sell. Sweepstakes participants can win $1,000s in prize money based on the results of the football teams printed on the backs of their sweepstakes game cards.

Game cards contain 3 random teams in each of the 18 weeks of the professional football season. To play the game, participants simply add up the points scored by the 3 teams printed on their cards in a given week. Each week, the 15 highest scoring cards, and the 3 lowest scoring cards, win prizes!

Winning game card example

Say your game card has these teams one week:

Team	Points scored
Chicago	42
Green Bay	35
Dallas	41
Total points	118

If your card's teams score more total points than any other card, then you win the top prize for that week!

Profit and Costs

A game card is attached to every $20 CharityMania Ticket (i.e. music downloads) you sell.

You make $14 of profit on every sale. The remainder covers the costs of the digital content and sweepstakes.

Sign-up Dates

The 18 Week Edition of FootballMania begins in early September each year (the first day of the professional football season). Make sure to sign up early enough so you have time to sell your tickets before the sweepstakes begins. See website for official sign-up dates.

Weekly Prize Money Amounts

Game card with the highest combined score	$400
Second highest score	$100
Third highest score	$50
Runner Up: next 12 highest scoring	$20
Lowest total score	$50
Runner Up: next 2 lowest scoring	$20
Total Prize money paid per week	$880

Grand Prize Winners

Game card with the highest 18 week total	$500
Game card with the lowest 18 week total	$250
Total Grand Prize money paid	$750

Odds of Winning

Win at least once during sweepstakes: 1 in 15.7
Each week: 1 in 276
Grand Prize: 1 in 2480

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